biobord operating model 2.0

Management document 4: Quality Assessment Checklist for Biobord Service Cards

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## Quality Assessment of the Biobord Service Cards

Card name:

Responsible partner:

### Confirmation of Mandatory Features

[ ]  Contact person

[ ]  Categories are selected logically and based on join descriptions

[ ]  Service cards depicts one separate service

### Definition of the Service Scope

Service description provides the reader an opportunity to easily assess the relevance of the service.

[ ]  Geographical scope

[ ]  Target group (who can use the service)

[ ]  Timelines (when available)

[ ]  Terms of using the service (e.g. is there a fee for using the service)

### Visual Features

[ ]  Picture quality is clear

[ ]  Picture alignment is suitable

[ ]  Picture theme is suitable (thematic real-life photos preferred over logos or illustrations)

[ ]  Text formatting is easy to read

[ ]  Text length is suitable (not a lot of scrolling)

### Use of added value features

[ ]  Linking a website for more information

[ ]  Linking a video

[ ]  Presenting or linking reference stories

[ ]  Sharing co-operation ideas and possibilities

### Open Comments from the Reviewer

[Comments]