biobord operating model 2.0

Management document 4: Quality Assessment Checklist for Biobord Service Cards

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## Quality Assessment of the Biobord Service Cards

Card name:

Responsible partner:

### Confirmation of Mandatory Features

Contact person

Categories are selected logically and based on join descriptions

Service cards depicts one separate service

### Definition of the Service Scope

Service description provides the reader an opportunity to easily assess the relevance of the service.

Geographical scope

Target group (who can use the service)

Timelines (when available)

Terms of using the service (e.g. is there a fee for using the service)

### Visual Features

Picture quality is clear

Picture alignment is suitable

Picture theme is suitable (thematic real-life photos preferred over logos or illustrations)

Text formatting is easy to read

Text length is suitable (not a lot of scrolling)

### Use of added value features

Linking a website for more information

Linking a video

Presenting or linking reference stories

Sharing co-operation ideas and possibilities

### Open Comments from the Reviewer

[Comments]