



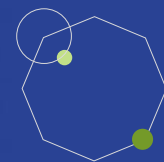
# Habitats protection as a biodiversity related business.

Wojciech Sołtysiak – LIFE projects manager  
Swietokrzyskie Voivodeship – The Complex of Swietokrzyskie  
and Nida River Landscape Parks.





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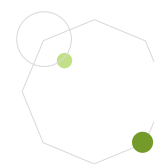


## Zasięg projektu w skali kraju



1:5 000 000

- **Project name:**  
LIFE13 NAT/PL/000038 „Protection of valuable natural habitats in Ponidzie”
- **Budget:**  
Overall project budget: 1.161.649 EUR  
which consist: 50% of EU Contribution, 45% of NFOSiGW contribution, 5% of own funds.
- **Duration:**  
01/06/2014 to 01/12/2018
- **Coordinating Beneficiary:**  
Świętokrzyskie Voivodeship – The Complex of Świętokrzyskie and Nida River Landscape Parks
- **Co-beneficiary:**  
National Forests, Pińczów Forest District
- **Implementation area:**  
62,89 ha including 55,19 ha of agriculture area and 7,7 ha of forest area.



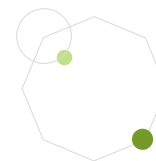


## Project objectives

What we wanted to achieve?

### Main objectives:

1. **Improvement** of the conservation status of valuable Natura 2000 habitats in Ponidzie region;
2. Establishment of a **genetic reserve** of the threatened plant species typical for the region ;
3. **Sheep and goat grazing** as an form of active habitats protection;
4. Local community support by **restoring extensive grazing management** and construction of touristic infrastructure;
5. **Wide education** of children and youth as a part of project sustainability.







# Biodiversity related business.

## Model of cooperation:

- Understanding the needs of farmers and need to develop an economically viable model of sheep and goat breeding;
- Partnership approach to the local community, frequent meetings, talks, empathetic approach to problems that arose during project implementation;
- Supporting farmers in terms of missing competences e.g. creating a brand, promoting it, searching for new sales markets, building cooperation.

















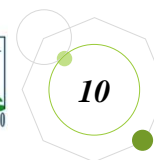


Through project activities, there is a noticeable **development** of a new branch of agricultural activity in Ponidzie region, which is an extensive sheep and goat breeding;

Thanks to the **profitability** of the implemented solutions, farmers systematically develop their farms and expand grazing areas (Natura 2000 sites with valuable habitats);

Inreasing heards of sheep **has affected different branches of local businesses** like slaughterhouse in Pińczów, which, under the influence of farmers, expanded its activity to include sheeps.

Effect






# Thank you.



Wojciech Sołtysiak 

+48 532 859 162 

wsoltysiak@pk.kielce.pl 