



BIOBORD
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Biobord Network Agenda & Toolbox for partners

15.6.2021

Get Connected with Biobord



 **Interreg**
Baltic Sea Region



EUROPEAN UNION

EUROPEAN
REGIONAL
DEVELOPMENT
FUND

From project co-operation to network co-operation

Mission to boost rural bioeconomy development—
results: **Joint Action Plans and a digital co-operation platform with joint operating model**

RDI2CluB

Interreg BSR, smart specialization priority

PA Bioeconomy flagship

2017-2020

ConnectedByBiobord

Interreg BSR, smart specialization priority

PA Bioeconomy flagship

2020-2021

Biobord network agreement

2020-2025

(to be updated for 2022)

Inter-regional innovation co-operation pilots —**results: Innovation process and Joint Agendas for future co-operation**



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Biobord network

JAMK University of Applied Sciences,
Regional Council of Central Finland **Central
Finland**

Tretorget, Norwegian Wood Cluster, INN
University of Applied Sciences **Inland
Region, Norway**

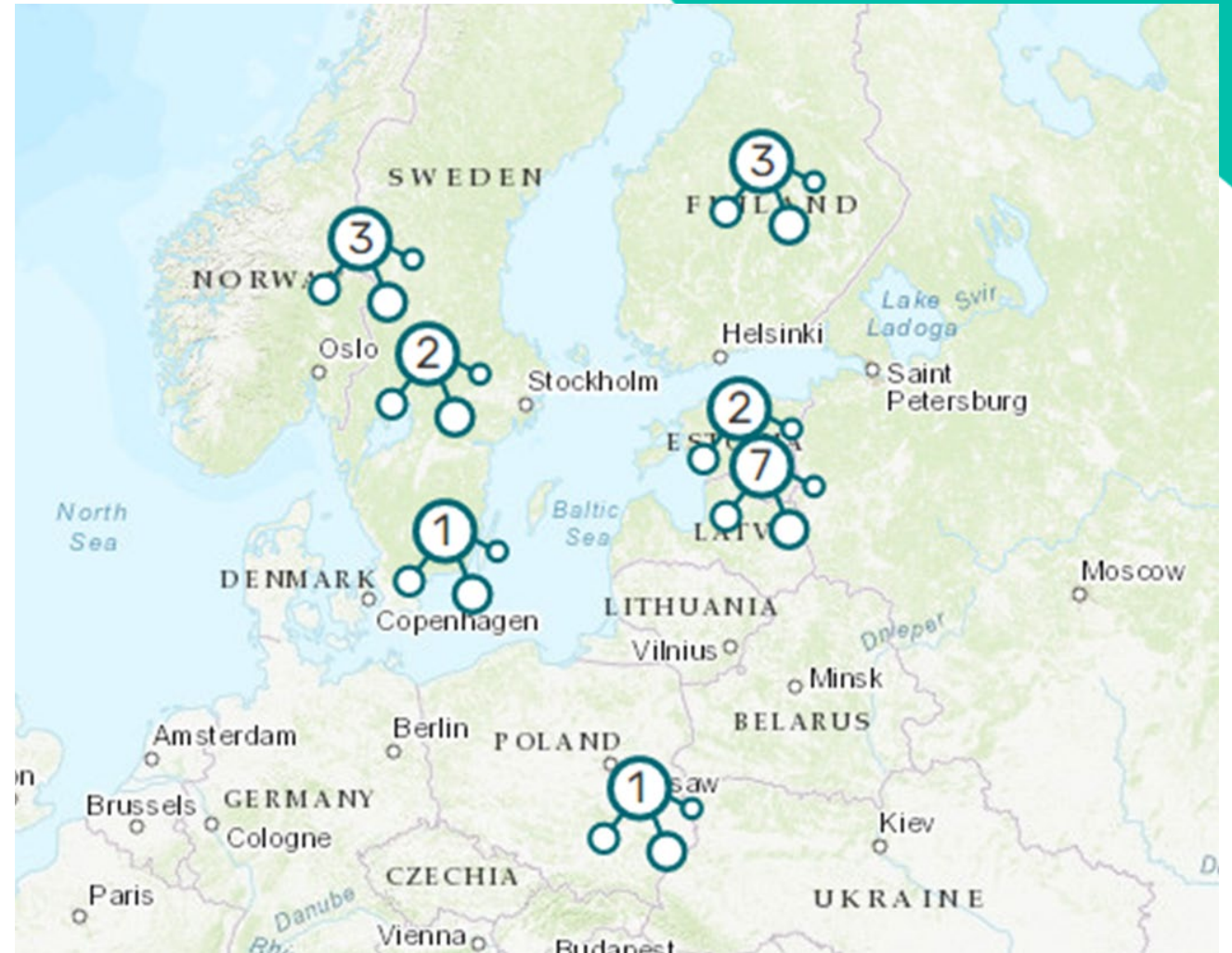
Vidzeme Planning Region, Institute of
Environmental Solutions **Vidzeme, Latvia**

Pro Civis **Świętokrzyskie, Poland**

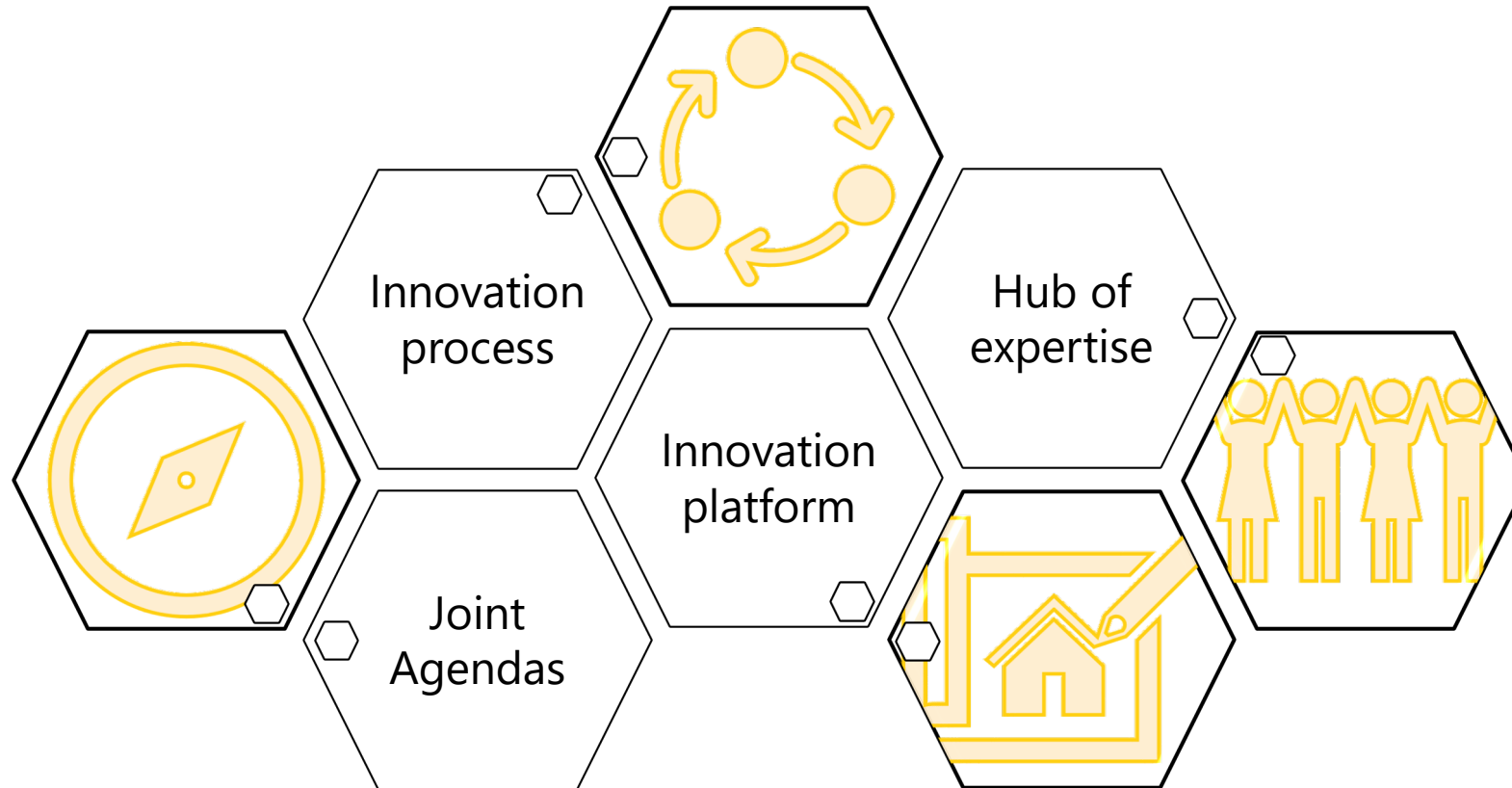
SEI Tallinn, Pärnu County Development
Center **Estonia**

Krinova Incubator and Science Park, **Skåne,
Sweden**

Paper Province **Värmland, Sweden**



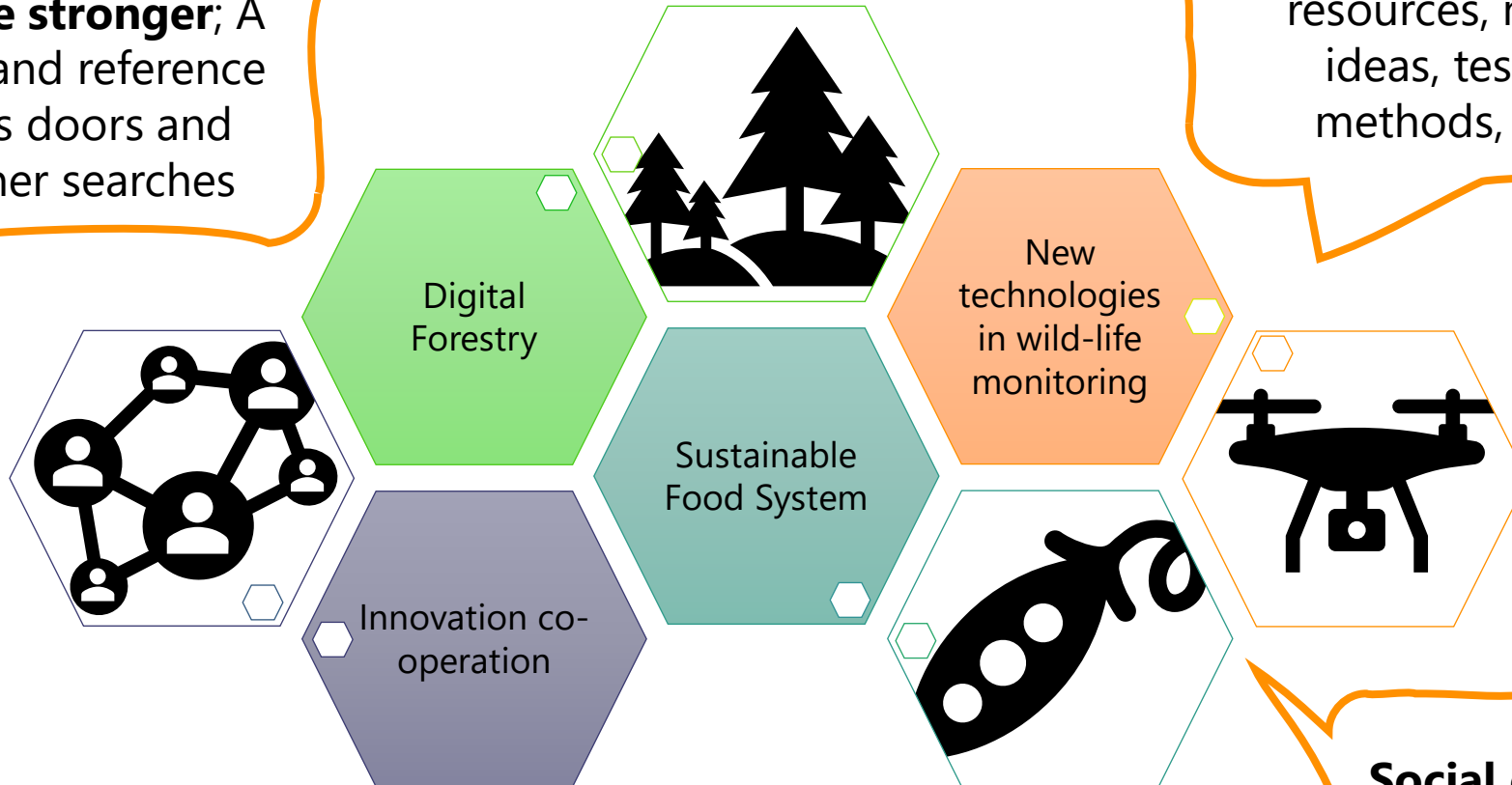
Tools and benefits to Partners



Joint Agendas

Together we are stronger; A wider expertise and reference portfolio opens doors and facilitates partner searches

Project planning and preparation as a team effort; resources, networks, new ideas, tested working methods, and support



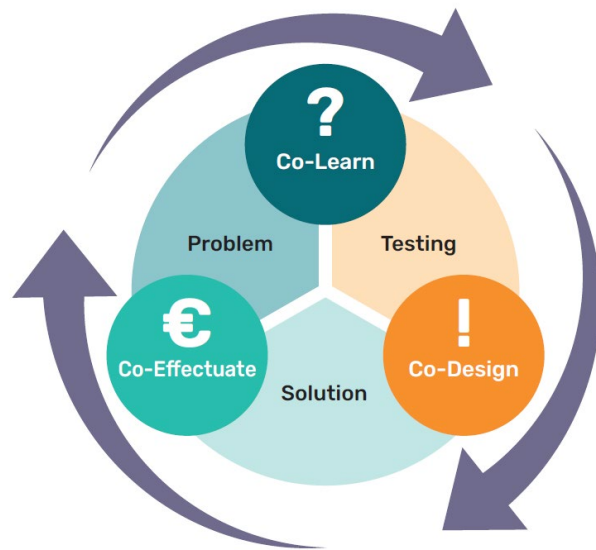
Social capital – trust supports co-operation

Innovation platform BIOBORD.EU

- [Biobord - Network map](#)
- [Biobord – Services](#)
- [Biobord – News](#)
- Results at [Resources](#) (for registered users)
- Forum [Biobord – Forum](#)
 - Biobord user support
 - Open Biobord Forum
 - Biobord On Stage
 - Regional forums
 - *Biobord network (closed)*
 - *Project-based closed co-working areas*



Innovation process piloting





Thematic analysis desk study

State-of-art analysis on
technology options

Comparison of operating
environments

Review of the current
market, arising trends and
opportunities.

Analysing needs and
problems of stakeholders.



Field demonstration with new technologies

Testing application of
new technologies in
different operating
environments

Co-learning on
application of new
technologies



Hackathon event

Bridging co-creation
dialogue in hacker teams

International networking
opportunities

Inspirational expert
speakers



Establishing a Joint Agenda

Defining the priorities
and focus areas for
the network co-operation
in the coming years

Defining a value
proposition for target
groups

THROUGHOUT THE CO-LEARNING PROCESS

**Co-working in a transnational team:
Planning meet-ups, coordination meetings, co-writing, co-working in online platforms...**

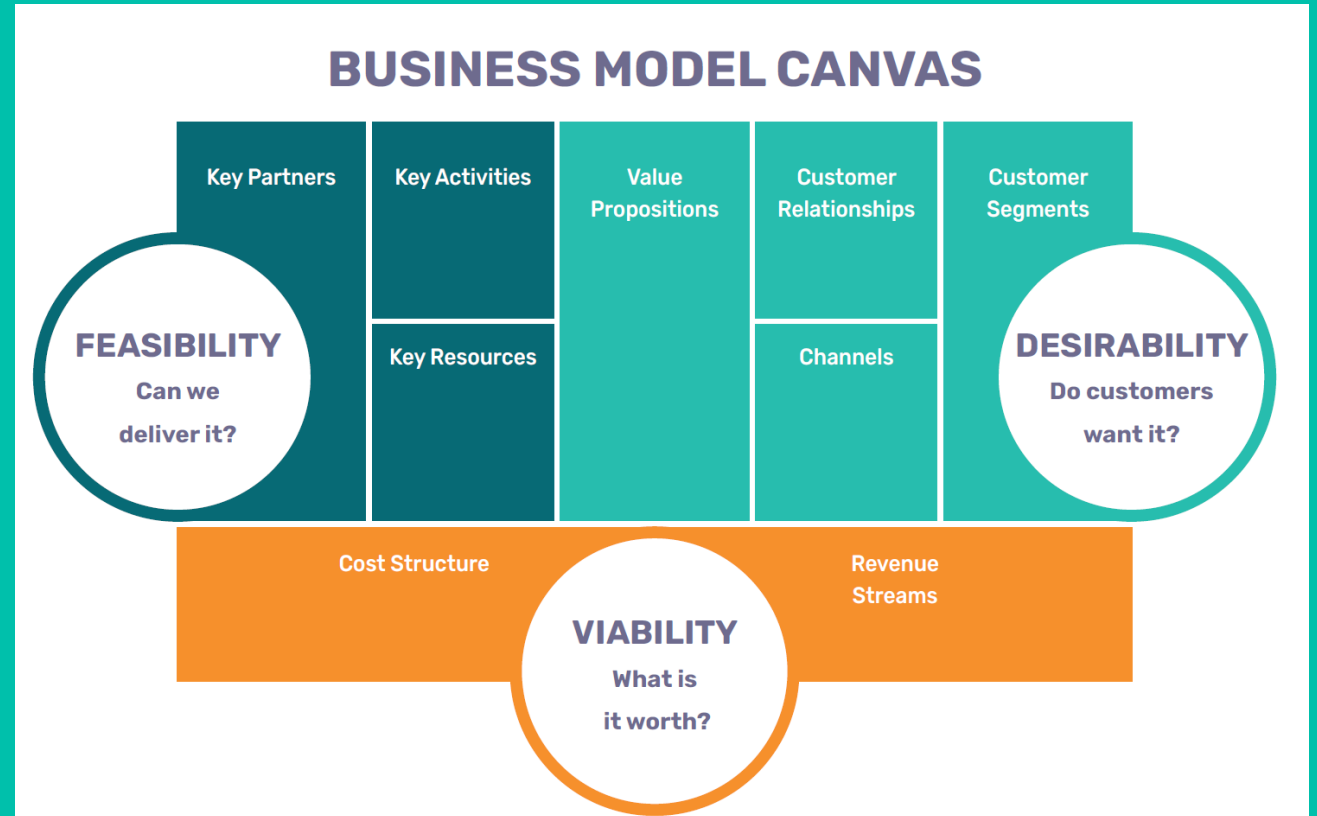
**Continuous stakeholder dialogue to validate findings :
Personal contacts, webinars, workshops, interviews, surveys...**



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CANVAS TOOL

Adapted Business Model Canvas
– Joint Agenda Canvas.



Value proposition – As a Network Partner

You can ...

Work with us on the **Joint Agendas** of the Biobord Network.

- Get **a head start in joining the project proposals** and other co-operation activities emerging from the existing initiatives of the Biobord network.
- Unite your expertise to **build new international initiatives** (Joint Agendas) for sustainable and knowledge-based bioeconomy development.
- **Connect your key resources and expertise to the Joint Agendas** promoted by the network.

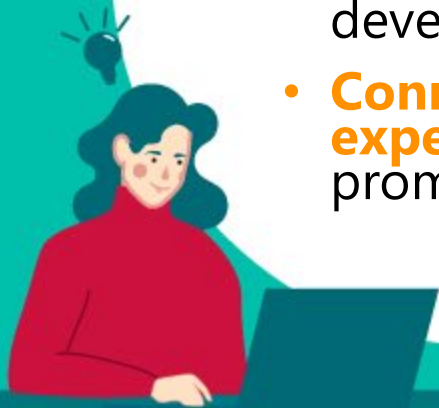
Promote your expertise at Biobord platform

- Network map (organizations, regional innovation systems)
- Service catalogue
- News (Latest achievements)

Market your international events in Biobord On Stage

Build your open, international, innovation services

- Offer international matchmaking services to your regional networks via Open Biobord Forum
- Leverage the expertise in open international innovation co-operation and our tested innovation process - as well as our knowhow for making it all happen online.

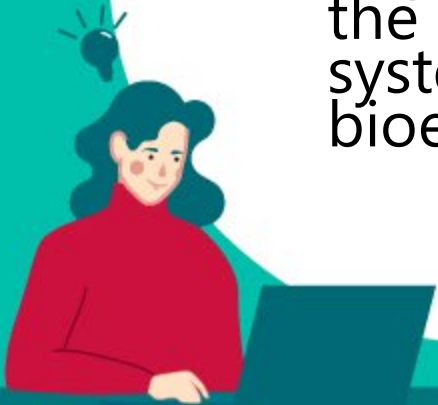


Network is looking to partner with:

- Organizations interested in co-working on the Joint Agendas.
- Organizations placed at a region with a smart specialization strategy for bioeconomy or its subsectors.
- Organization with a role in the regional innovation system that is focused on bioeconomy.

Partner types:

- Business support organization
- Cluster
- Education institute
- Innovation Hub
- NGO
- Regional authority
- Research
- Sectoral agency



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Key Resources of the network

We are running the **Biobord platform** to support:

- **Promotion and communication** of Biobord Network Agenda, Joint Agendas, network events and results as well as Network partners' expertise and activities
 - **Biobord.eu** is a central communication channel
 - The message is **multiplied via social media channels** in Twitter, Facebook, and LinkedIn as well as the EU Bioeconomy Network, eubionet.eu.
- International **matchmaking and bridge building** for bioeconomy triple helix actors
 - **Network building and stakeholder involvement** to Joint Agendas
- **Network interaction & co-working**
 - **Co-working forum** for projects arising from the Joint Agendas

- Joint operating model including **network partner guides** for open innovation activities.
 - Guide 1: Establishing a forum community
 - Guide 2: Content creation on Biobord
 - Guide 3: Transnational innovation process
- **Personnel resources:**
 - **Biobord Board** – strategic steering of Joint Agendas
 - **Network Secretary** – network administration tasks
 - **Biobord Admin** – Biobord user support and technical support
 - **Biobord Contact Points** – supporting international matchmaking and stakeholder interaction



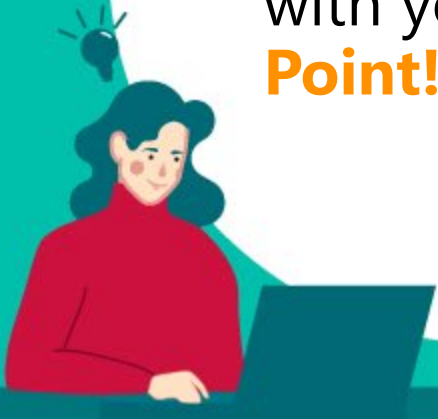
Welcome to join our activities!

All organizations are welcomed to join the discussion and activities at Open Biobord Forum as **registered users** of Biobord platform.

Remember to also connect with your **Biobord Contact Point!**

New organizations are welcomed to **join the network as partners** pending that they will sign the network agreement and agree on the network co-working principles and practices.

- Honor the jointly agreed operating practices of the Biobord platform.
- Naming a representative as a Biobord Contact Point.
- Provide partner information to be presented on the network map. Ensuring that the data and contact details are up to date.





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25.6.2021)

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