







EUROPEAN UNION

EUROPEAN REGIONAL DEVELOPMENT FUND

BIOBORD NETWORK & PLATFORM

Connecting Bioeconomy Developers



"Our mission is to bring together bioeconomy developers to a joint table to solve global and local challenges with bioeconomy innovations. Biobord connects bioeconomy innovation networks around the Baltic Sea Region to share ideas, find partners and work together to create business opportunities in bioeconomy. Together we build knowledge and raise awareness on sustainable and viable bioeconomy business potential in Baltic Sea Region."

-Biobord.eu

Network of Bioeconomy Regions and Innovation Hubs

Central Finland Inland County in Norway Świętokrzyskie Voivodeship in Poland Vidzeme in Latvia Estonia





Central Finland is known for a long tradition in forest-based bioeconomy and strong research and education field.

Partners

JAMK University of Applied Sciences Regional Council of Central Finland SSYP Kehitys Ltd.







Inland (Norway) is a national leader in bioeconomy with vast agricultural and forest resources, active research and business clusters.

Partners

Inland Norway University of Applied Sciences Inland County Council Tretorget Ltd







Świętokrzyskie Voivodeship (Poland) is known for food & wood processing industries and health tourism.

Partners

Regional Science and Technology Centre

Świętokrzyskie Voivodeship

Foundation for Education and Social Dialogue PRO CIVIS







Vidzeme (Latvia) is a national leader in bioeconomy with specialised knowhow on high-value added agricultural production and application of new technologies.

Partners

Institute for Environmental Solutions Vidzeme Planning Region Latvian Food and Bioeconomy Cluster





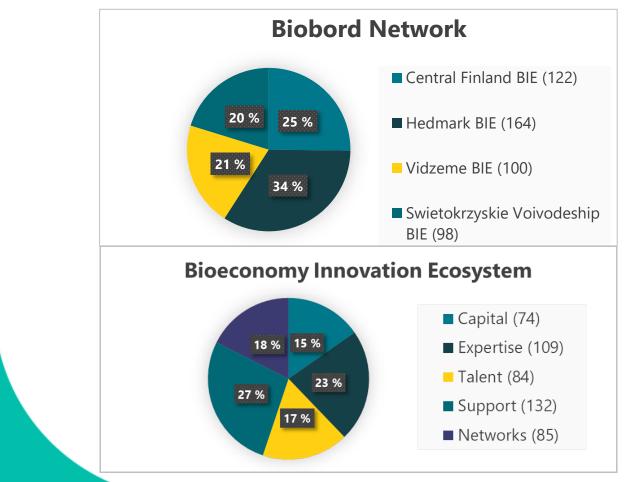




"The potential transnational bioeconomy innovation ecosystem comprises of 484 innovation service provider organizations connected via the four hubs."

Results of the Mapping of Regional Innovation Systems in RDI2CluB project.

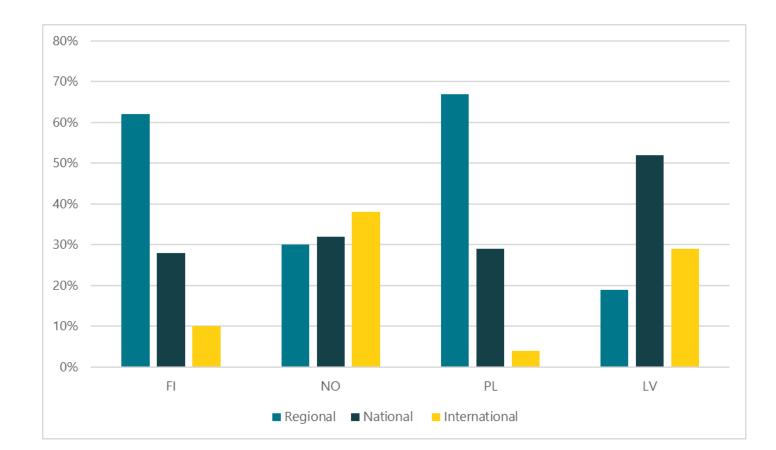
Network Potential of Biobord Partnership







Network Potential of Biobord Partnership



Geographic scope of the networks of the Hubs with percentage of network partners on regional, national and international spheres.

(Mapping RIS data collected in 2018, RDI2CluB)



Platform at Biobord.eu

Landing page & news catalogue Network map & service catalogue Forum

Document Management System





Landing Page & News Catalogue

Landing page features **news** from the network members, the network's **mission statement** and the highlights of the Biobord **network's results and impact**.

Network members can update the News stories directly via Wagtail CMS.





Network Map & Service Catalogue

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Network map and service catalogue feature the **Hubs**, **Organisations** and **Innovation Services** connected to the Biobord network.

Network members can update the service descriptions directly via Wagtail CMS.

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Forum – Open Biobord Forum

Open Biobord Forum is a networking, matchmaking and teambuilding area for bioeconomy developers to find new opportunities, expertise and partners.





Forum – Biobord On Stage

Biobord on Stage provides you information about the online events of Biobord Network. The events are announced in this discussion area.



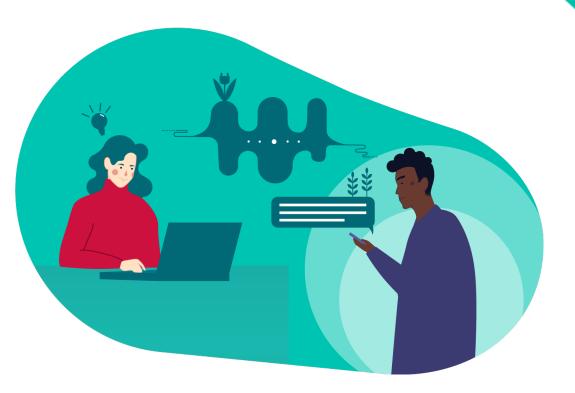


Forum – Biobord Network Actions

Biobord Network Actions is for international co-operation in bioeconomy development.

The forum is for planning and implementing joint international actions for boosting bioeconomy development and innovations.

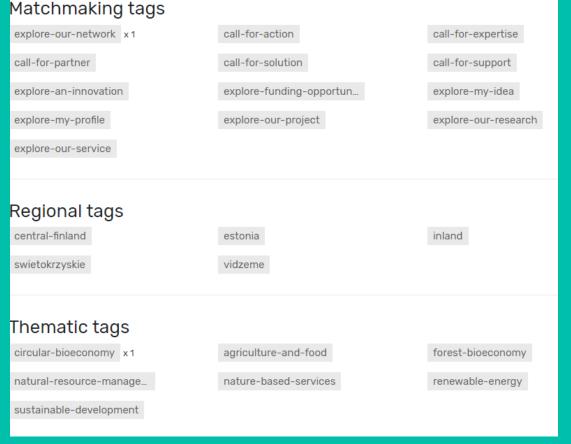
In addition, we welcome all Biobord users to share their best practices, experiences & knowledge on bioeconomy with the international network.





Forum – Tags & Search Features

Topics on Forum can be searched and identified based on 'Tags'. Each user can set notifications or tracking functions to follow the topics of their interest.



Forum – User information

All users and their activeness on the Forum can be followed under 'Users'.

The users can introduce themselves in their profile, set a profile picture, background picture and e.g. different websites under their profile.

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Forum – Groups & Network Building

Closed groups can be established for defined list of members. The closed groups can have their own discussion areas on the Forum for project management or e.g. planning a new project proposal. **Open Groups** can be used to establish a openly visible list of members for a discussion area.

Both in Open and Closed groups, a group tag will help to communicate with the group in the forum or via private messages.



Document Management System

- In Biobord, DMS is a resource library that connects to the Forum categories, providing a resource cabinet for Forum categories to store, share and manage the documents related to the activities of the forum category.
- Resources that can be shared and stored include documents, presentations and pictures.
- DMS also features same tags that are used in the Forum for identification of resources.
- All registered users have rights to view and share documents in the cabinets where they have user rights.
 - Open cabinets are open to all users
 - In Closed Groups only the members can see and create content





Final Piloting of Service Paths with the Biobord User Community

Project Lifecycle Network building Matchmaking Capacity building Connections to innovation support





Biobord Operating Model 2.0 Available at Biobord.eu

- Management document 1: Terms of Service
- Management document 2: Privacy Policy
- Management document 3: Data Balance Sheet
- Management document 4: Quality Assessment Checklist for Service Cards
- Guide 1: Innovation Hub Design
- Guide for New Members Guide 2: Service Path
- Guide for Biobord Members Guide 3: Communication Guide for Biobord Members
- Guide 4: Platform Guide for Registered Users
- Biobord Manual 1: Keycloak User Account Management System
- Biobord Manual 2: Wagtail Content Management System
- Biobord Manual 3: Forum
- Biobord Manual 4: Document Management System



Biobord Staff

Biobord staff will facilitate and activate the Biobord Forum in the piloting round JAN 15- APRIL 15.

Aim

400 registered users40 SMEs benefitted

Welcome New Users

• Guidance on use of services

• Tutorials

Connections

Activate Forum Dialogue

- React
- Initiate
- Connect
- Show an example

Activate Networks

- Marketing to regional networks
- Tutoring colleagues
- Facilitating regional user cases

Pilot Coordination

- Collection and sharing of best practices and success stories
- Feedback collection and analysis from regional pilot cases





Let us think of the innovation potential here.

If you have 400 talented individuals, there is a potential to build more than 10.5 million different types of teams of three people.

Biobord Staff

Finland: Ms. Riikka Kumpulainen (the admin): <u>@riikkakumpulainen</u> Ms. Tiina Tarvainen: <u>@tiina</u>

Norway: Ms. Ingrid Hvidsten Gabrielsen: <u>@ingrid</u> Mr. Halgrim Breie: <u>@halgrim</u>

Poland:

Ms. Monika Malanowicz: **@monikamalanowicz** Ms. Ewelina Piotrowska: **@ewelina.piotrowska**

Latvia: Ms. Inese Suija-Markova: <u>@inese</u> Mr. Kristaps Rocans: <u>@kristaps.rocans</u>

Estonia: Ms. Kaidi Kaaret: <u>@kaidi</u>





Biobord Staff and Administrators on Call!

Helpdesk to Report a Problem Biobord User Support Categories Latest + Helpdesk + New Topic \equiv all categories > Online (4): 🌔 🧕 🖉 🌋 Category Latest Topics **Biobord User Support** 3 Field Operating Model 7d Find user guides, tutorials and tips for Feb '19 Feb '19 forum co-working here. Please share your How to use Tags in Biobord Forum? 11d questions and feedback on using Biobord ??? Forum: our Biobord Staff is committed to answering to your questions as soon as possible.



Planned Upgrades

New sign-in options

LinkedIn Google account

To be launched by February 2020.



Planned Upgrades

https://www.askkauko.com/

Interactive, visual impact story of the pilot cases implemented in the Biobord network.

To be launched by April 2020.



Building a Sustainable Co-operation Partnership

Biobord Network Agreement

Platform management and technical support model

Updated Network Action Plan

To be launched by September 2020.







See you at biobord.eu!

BIOBORD ADMINISTRATOR

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