BIOBORD
PLATFORM

BIBORD NETWORK

3rd lesson of Biobord training

Riikka Kumpulainen, Biobord admin

EU STRATEGY FOR THE BALTIC SEA REGION
FLAGSHIP

Interreg
Baltic Sea Region

EUROPEAN UNION
EUROPEAN
REGIONAL
DEVELOPMENT
FUND

- Biobord Network and its elements
- Platform elements and its use
- Biobord brand

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Biobord Network = The official network on Biobord that takes care of the platform and its functionalities

Biobord Network coming in October 2020

Biobord network = users of the Biobord-platform

The Biobord network forms an international bioeconomy innovation ecosystem that can support the developers in the commercialization of new bioeconomy products or services as well as improving the competitiveness, viability and sustainability of bioeconomy business. Almost 300 users around BSR.

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Biobord Network

- Official network of orgaizations that wish to be part of the development and upkeeping of Biobord-platform.
- 7 organizations so far:
  - JAMK (FI)
  - Regional Council of Central Finland
  - Inland Norway University of Applied Sciences
  - Tretorget (NO)
  - Regional Science and Technology Centre (PL)
  - PRO Civis (PL)
  - Institute for Environmental Solutions (LV)

If you wish to join, please contact riikka.kumpulainen@jamk.fi

→ New project iniatives around Biobord
→ Chance to affect the development of the platform
→ Part of Joint Action Plan
→ Right to produce content to Biobord via Wagtail conent management system
→ Organization presented in the Network Map
→ No limits or costs in Biobord usage
→ Right to use Biobord brand in their own marketing

- 266,00€/year
- Responsible of Biobord Staff
- Content monitoring (news and service cards)

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- Two annual meetings: 1 online and 1 physically if possible
- Goals: streghten Biobord-brand and to get more user to the platfrom via promotion and new iniatives
- First establishin meeting 23.10.2020

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	USERS OF BIOBORD	BIOBORD NETWORK
FEE	*Free*	*Annual fee*
WHO	*Anyone who is interested in bioeconomy*	*Anyone who wants to join and be more involved in Biobord community*
OBLIGATIONS	*None*	*Biobord-platform, Operating Model and Joint Action Plan*
AVAILABLE FEATURES	• *Reading of Biobord's content (incl. Resurces)* • *Taking part to open discussions* • *Matchmaking* • *Help of Biobord Staff*	• *Producing content to News, Service Cards and Map* • *Having open or closed categories on Biobord forum* • *Usage of Biobord-brand* • *Being part of the development of the platform and its features*

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JOINT ACTION PLAN

- A document created in RDI2CluB-project to help implement EU Bioeconomy **Smart Specialization Strategy**

- http://rdi2club.eu

- Different transnational co-operation actions between different regions in the field of bioeconomy.

- At least 2 partners from different countires.

Updated once a year until the end of 2025

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Action number: 1st number referes the objective, second to the sub-objective, third to action number

Action No. 1.1.4	***Technologies for low-emission building.***
Measures agreed	Cooperation will be promoted by the exchange of knowledge and experience in the development and introduction of technologies necessary for low-emission buildings. 1. Transfer of Norwegian technology to Świętokrzyskie Voivodeship for the construction of low-emission wooden buildings. 2. Cooperation of the wood construction sector stakeholders among regions. The first webinar is foreseen in April 2019. 3. P8, P9 will assess innovative technologies that reduce emissions and will elaborate a new model based on the quintuple helix for managing innovative solutions. New concepts of applying mobile devices (drones) for measuring near ground emissions from rural residential houses heated by fossil fuel will be shared with the RDI2Club project partners. The results will be openly accessible on the Biobord.eu platform.
Partners/partnerships	Responsible partner: Each partner initiates measures and can address other partners and/or stakeholders to contribute with knowledge/experience. Interested partners: P1 JAMK University of Applied Sciences (FI) P2 Regional Council of Central Finland (FI) P3 SSYP Kehitys Oy, Ltd (FI) P4 Inland Norway University of Applied Sciences (NO) P5 Inland County Council (NO) P6 Tratorget AS (NO) P8 Świętokrzyskie Voivodeship (PL) P9 Foundation for Education and Social Dialogue Pro Civis (PL) P11 Vidzeme Planning Region (LV)
Other stakeholders to be involved	Forest and Wood Products Research and Development Institute MEKA (LV) Latvia University of Life Sciences and Technologies (LV)
Type per implementation period	Medium term action
Results to be achieved	Increased knowledge and competence level of public sector institutions. New initiatives in low emission technologies.
Indicators for measuring achievements	Number of events organised, stakeholders addressed. Number of initiatives realised. Results of realised initiatives – scope, impact, follow up.
Mechanisms, tools to be used for measuring achievements	Feedback from involved partners.
Potential funding instruments and mechanisms to be used	Norway grants - Norwegian financial instrument Intelligent Energy Europe
Priority bioeconomy areas relevant to the Action	PrA No. 3 Bio-based construction and building materials PrA No. 7 Bio-based energy, incl. transport
Cross sectoral priorities addressed	Sustainable development.

Agreed measures

Organizations involved

Scale of the action

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BIOBORD.EU

AMAZON WEB SERVER

Front page and about page ”rental”

DISCOURSE FORUM

Biobord forum platform

WAGTAIL

Content creation to Biobord news and services. Only Biobord Network and ConnectedByBiobord has access

KEYCLOAK

Registeration and account management. Only admin has access

EDMS MAYAN

Document management system platform.

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WAGTAIL – CONTENT MANAGEMENT SYSTEM

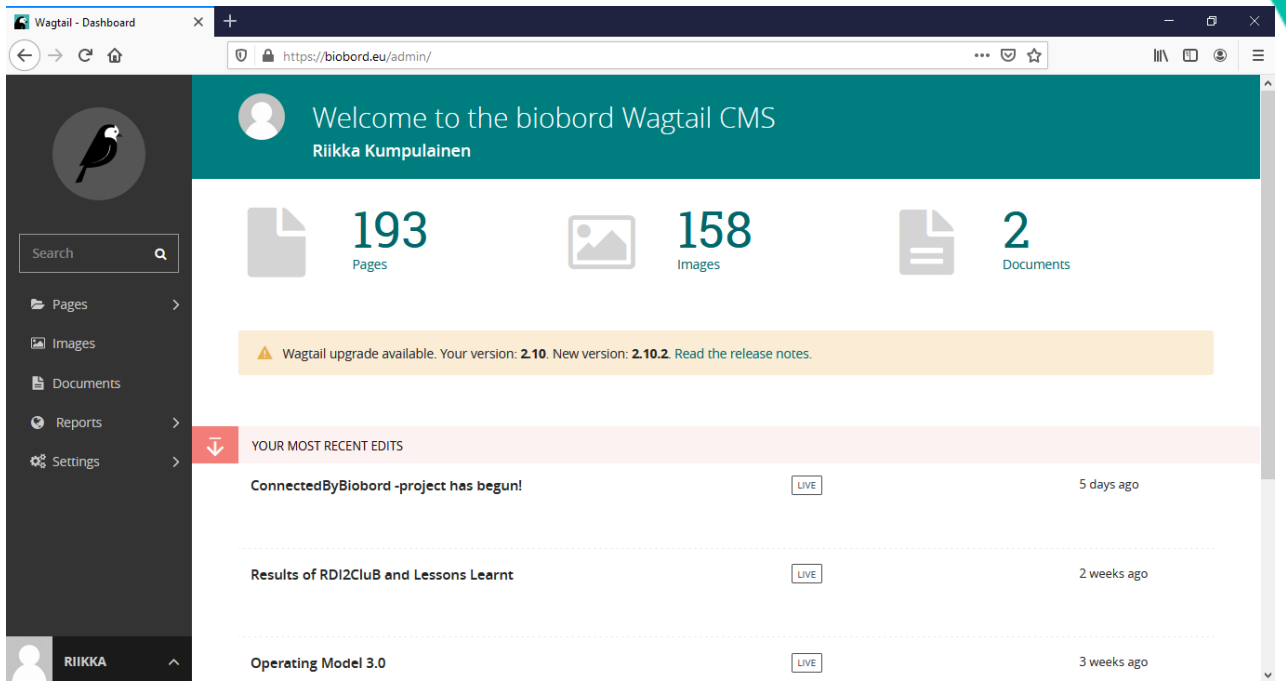
https://biobord.eu/admin/users (works with Biobord account)

→Biobord news

→Biobord service cards

→Biobord map

Only for Biobord Network and ConnectedByBiobord



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GUIDLINES FOR CONTENT CREATION

- Biobord Operating Model and its **guide nro 2: Service Path Guide for Biobord members**
- https://forum.biobord.eu/t/biobord-operating-model/802/4

- Description of Wagtail
- General principles of news writing
- Design of news cards
- Design of service cards and quality criteria
- Description of search features
- Building of forum category and best facilitation practises

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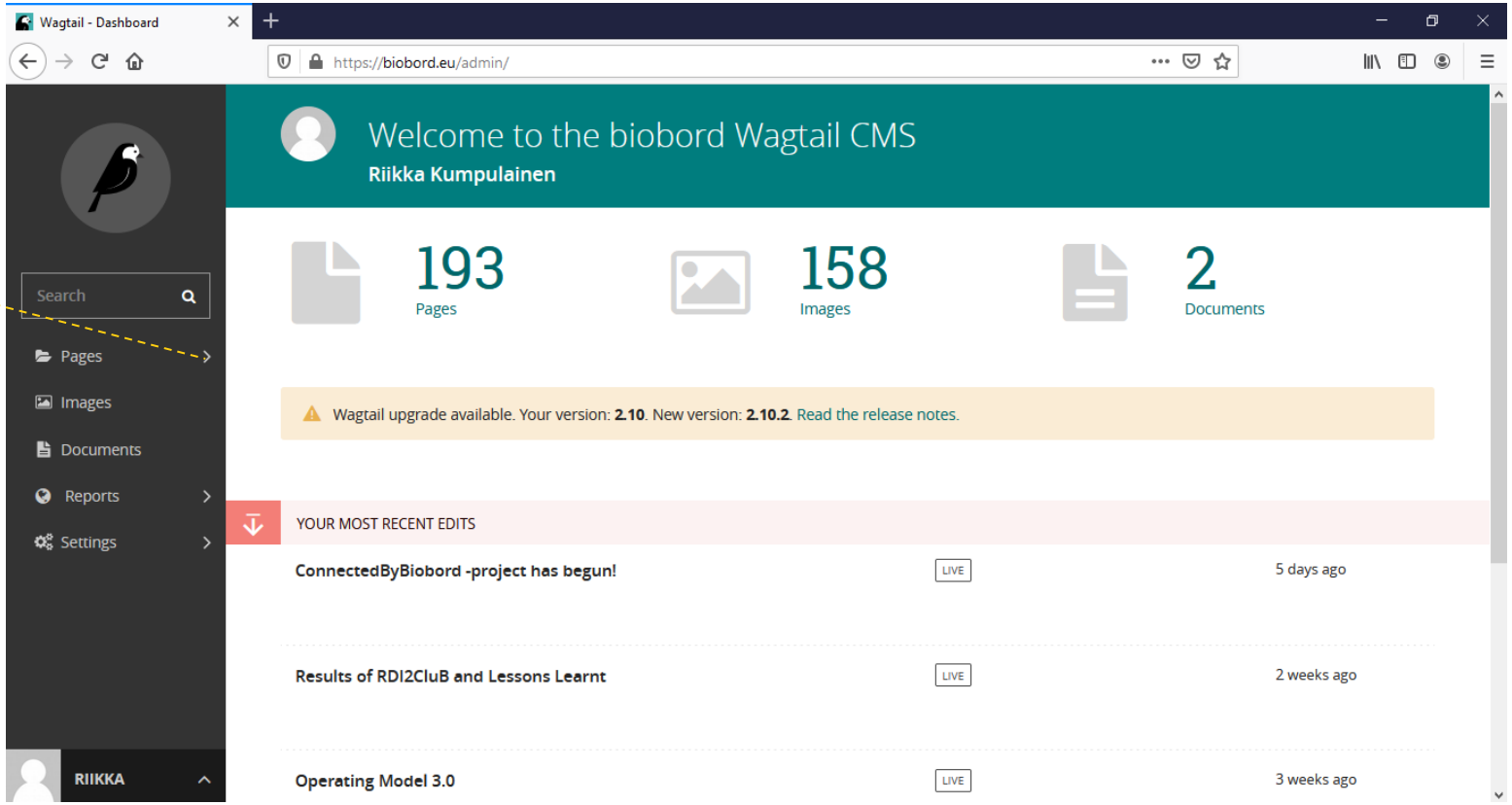
FRONT PAGE

1. Select PAGES from the ARROW



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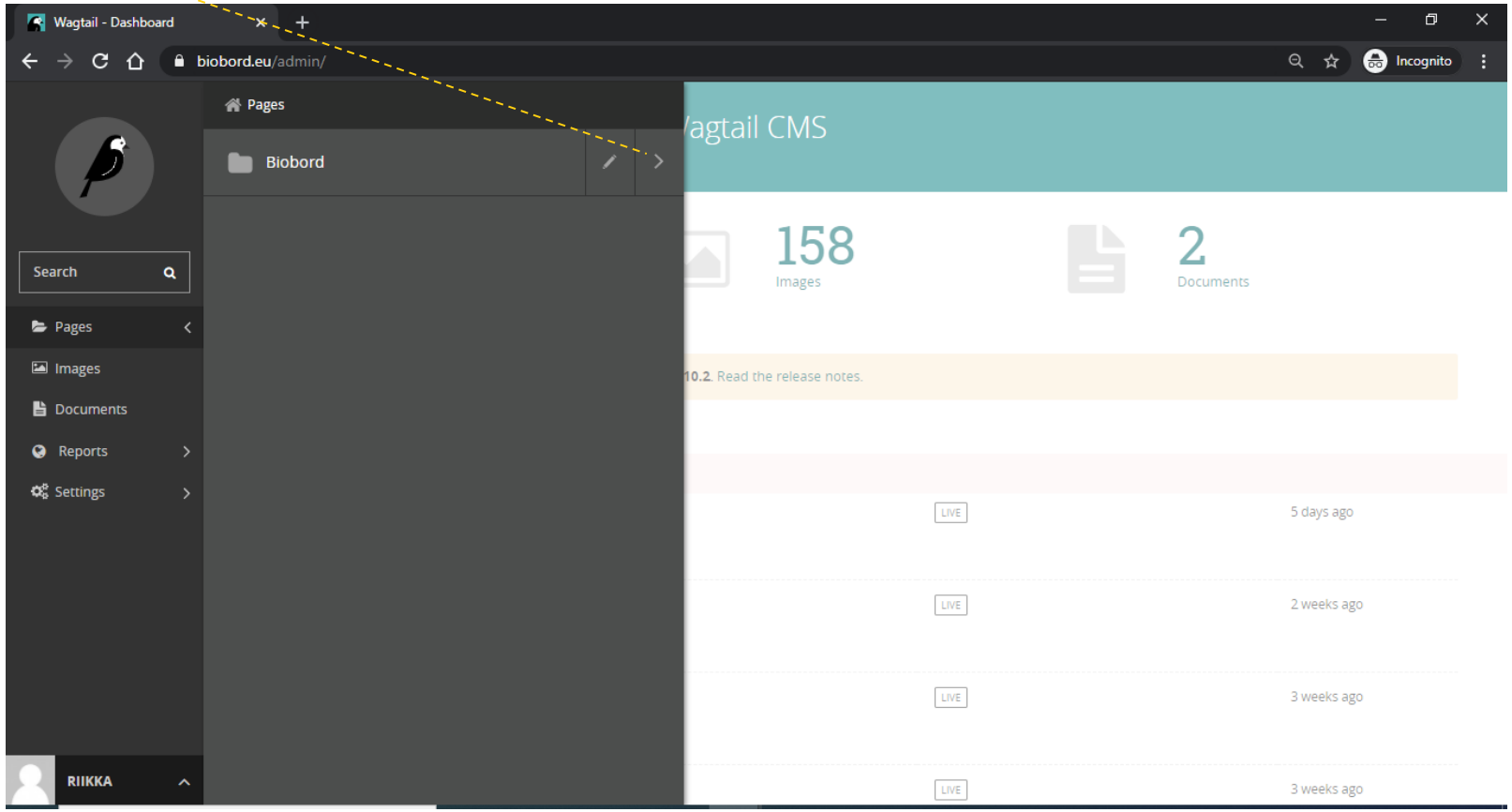
2. Open Biobord file from the ARROW



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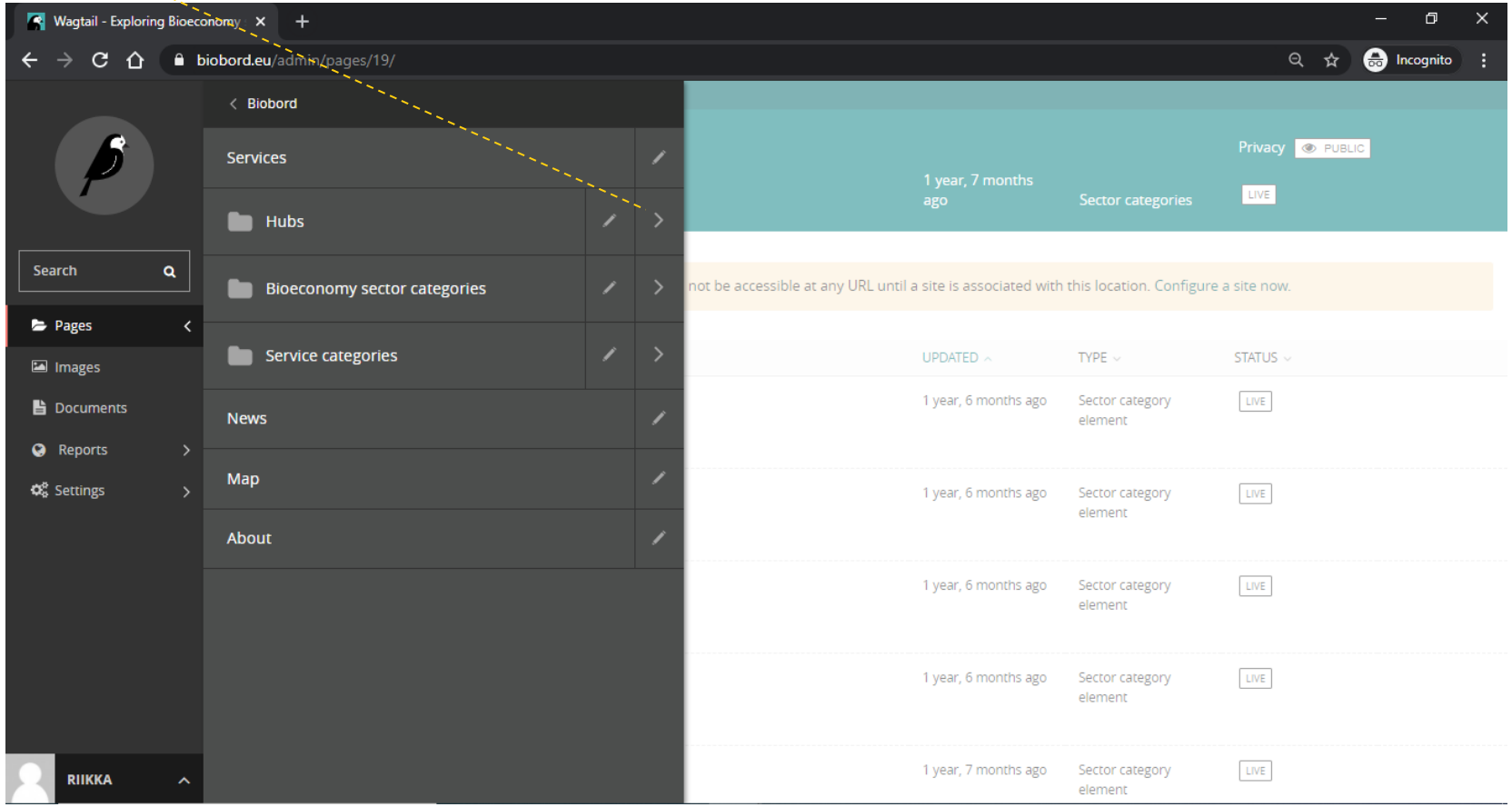
3. Open HUBS from the ARROW



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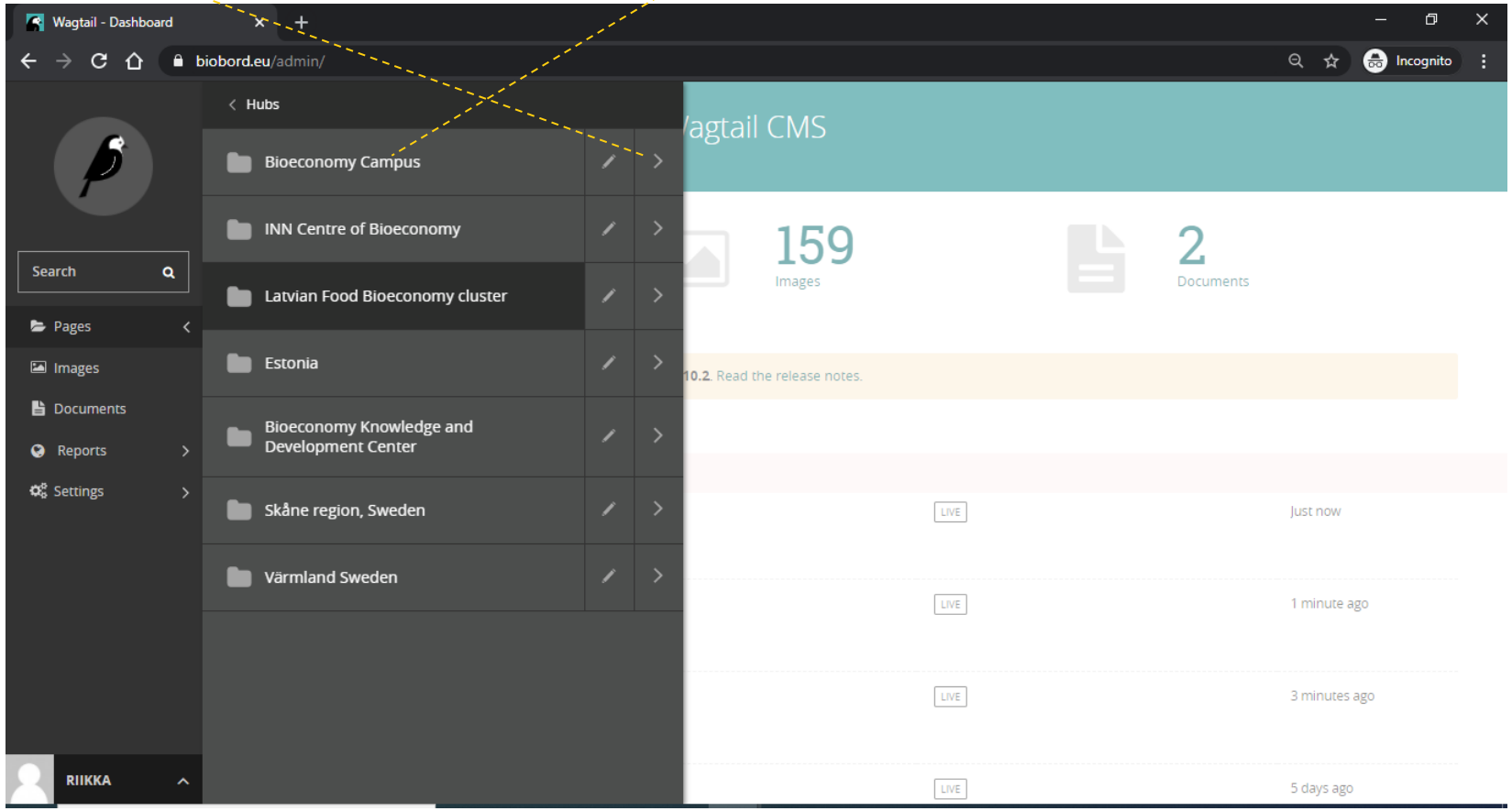
4. Select your hub from the ARROW

Also, by selcting your hub from the HUB NAME, you may edit hub description



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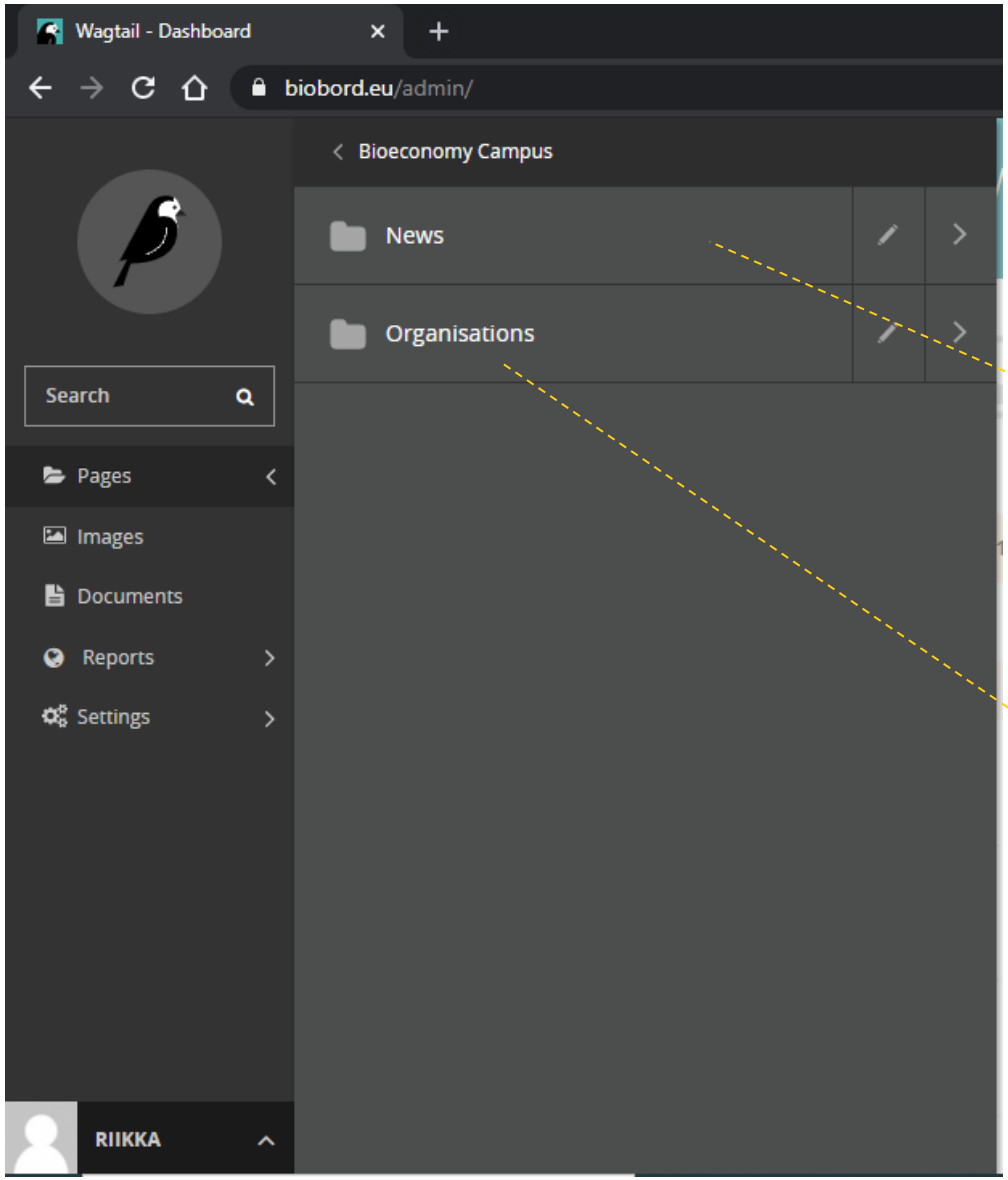

Select this, if you wish to produce a news: select the name instead of arrow

And this, if you wish to produce a service card and/or edit your organization description: select the name instead of arrow

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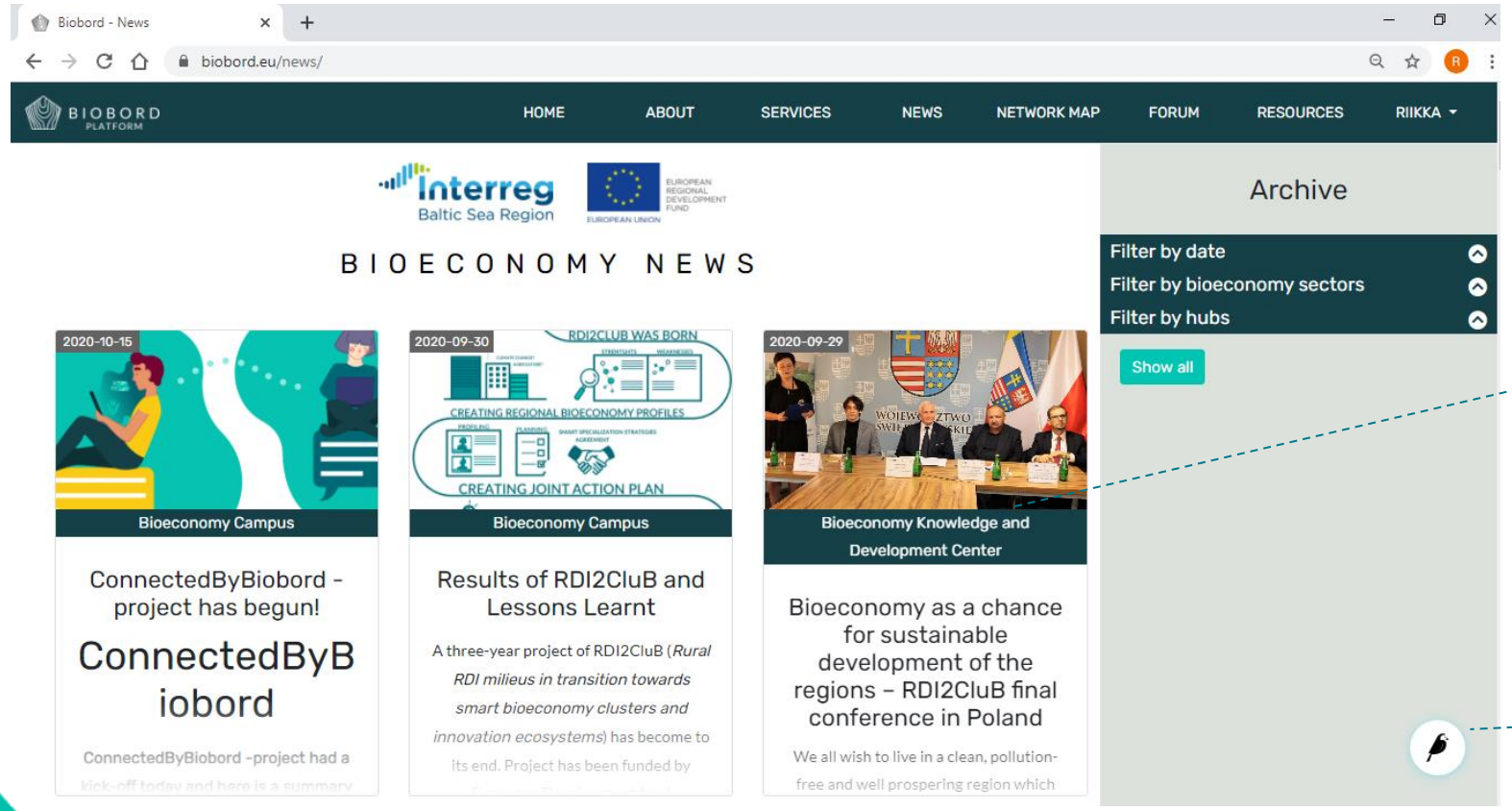
NEWS



Name of the proucer

Produced through Wagtail

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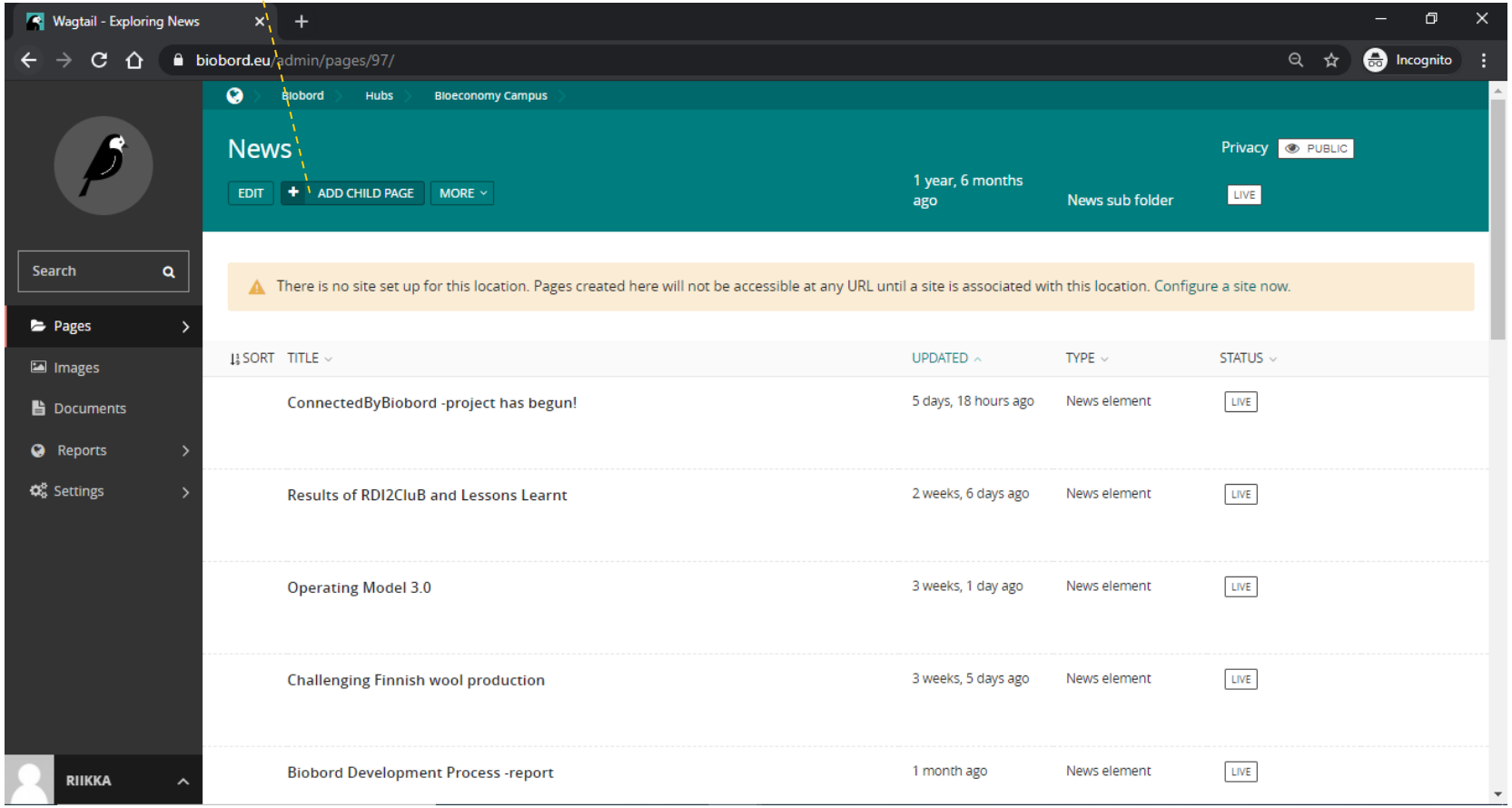
5. Select ADD CHILD PAGE



Published news listed

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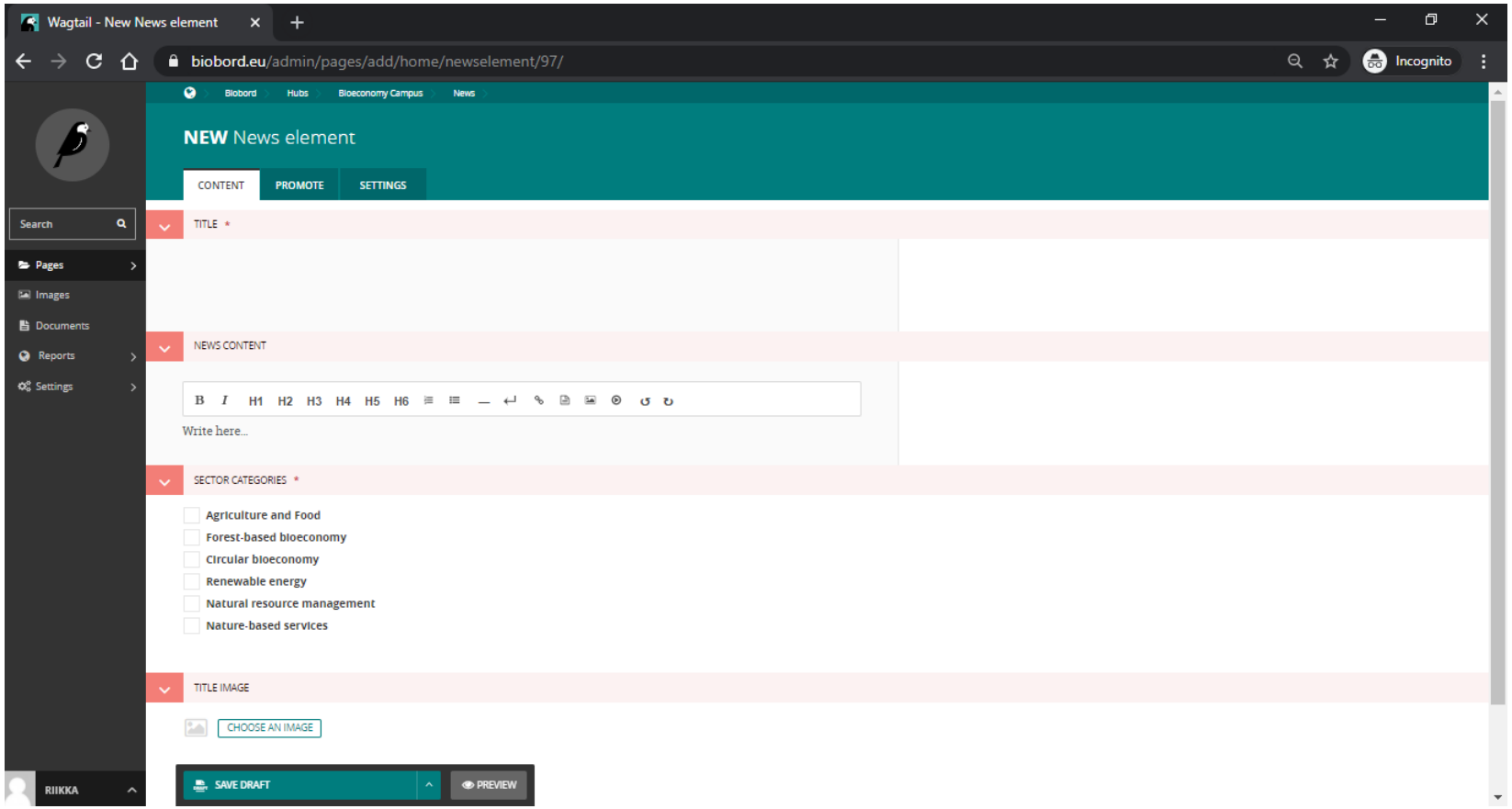
6. Create the content for your news



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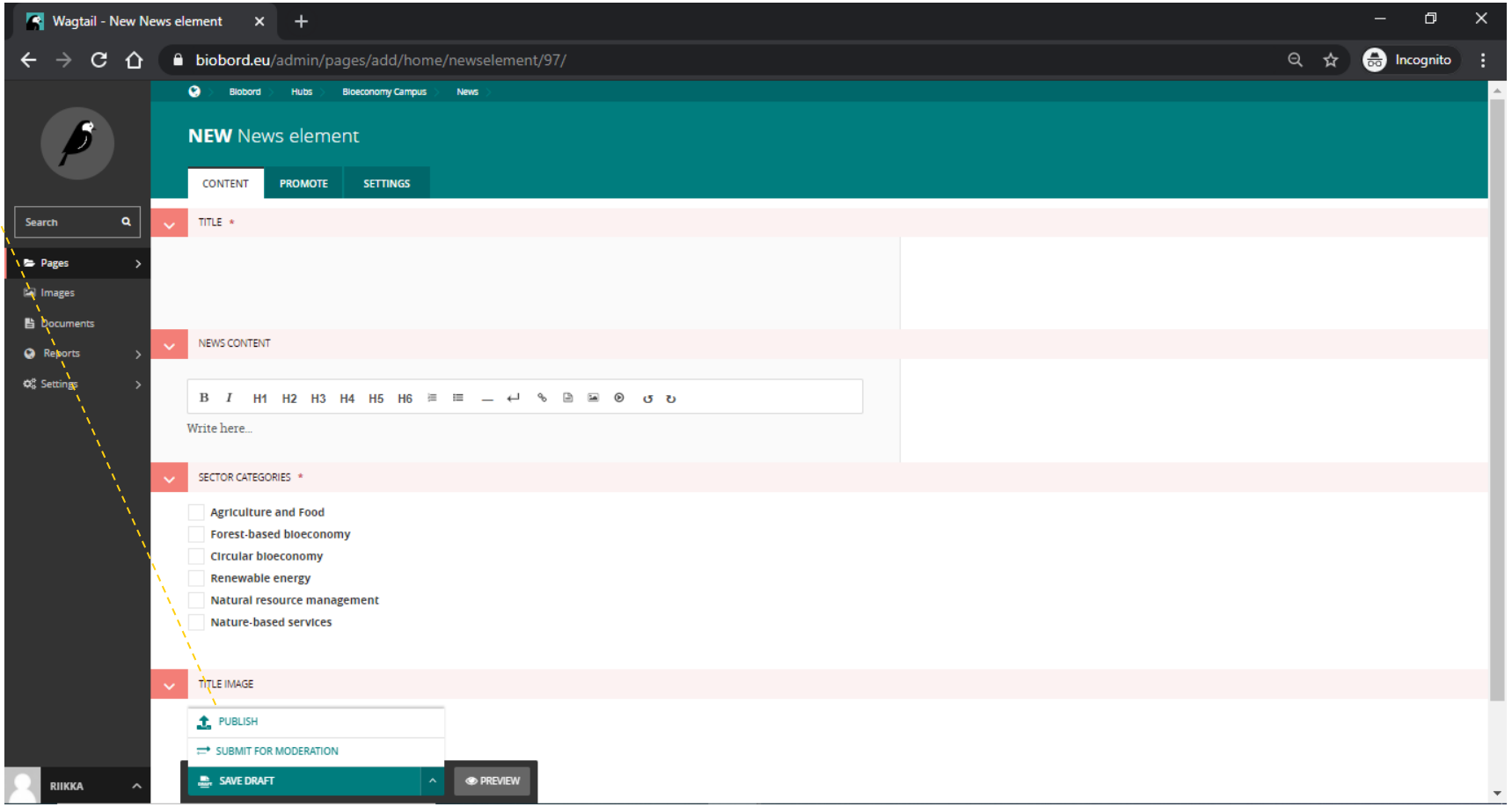
7. Select PUBLISH

You can always come back here and edit the news after publishing



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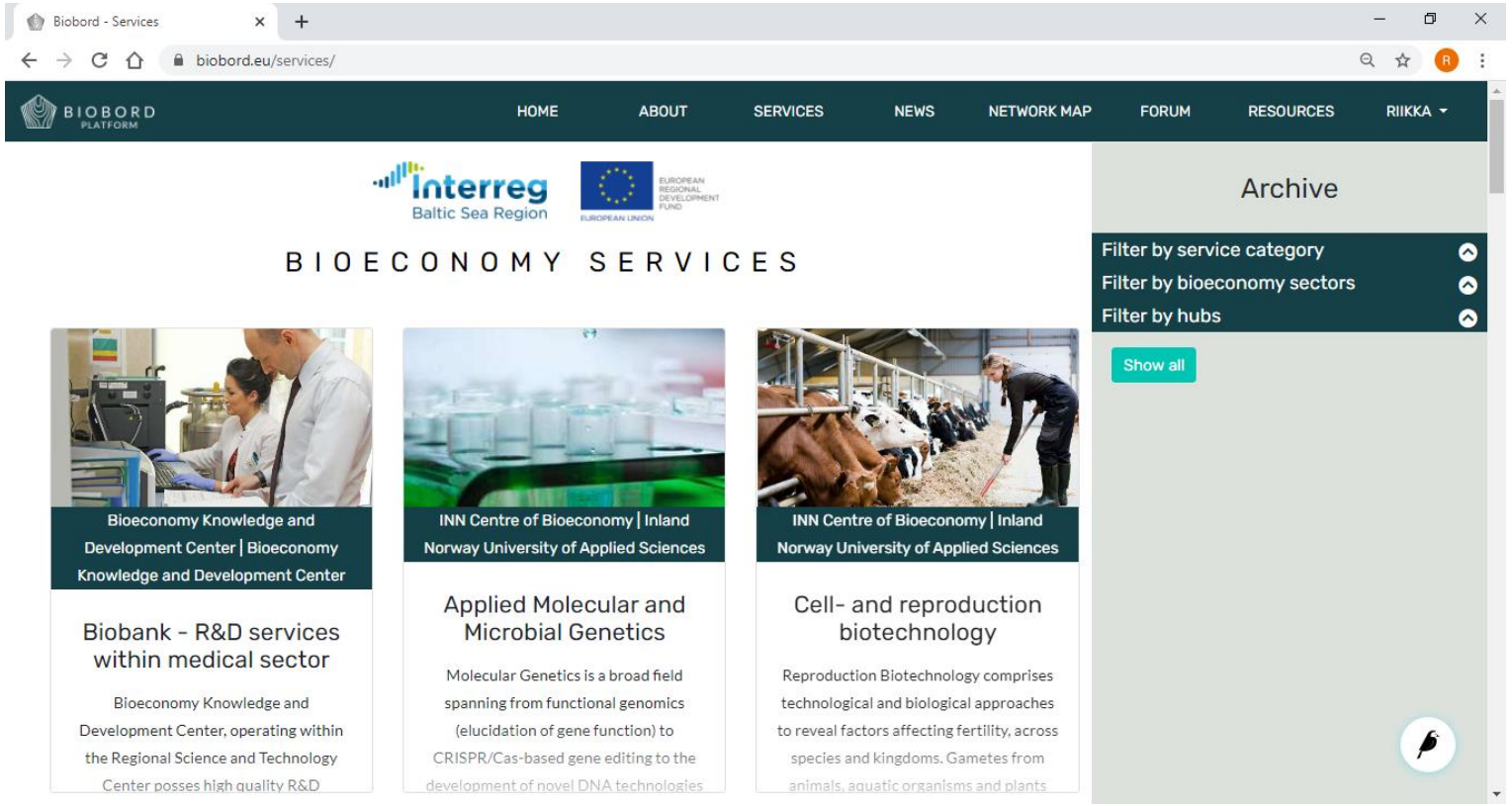
SERVICE CARDS



Search functions

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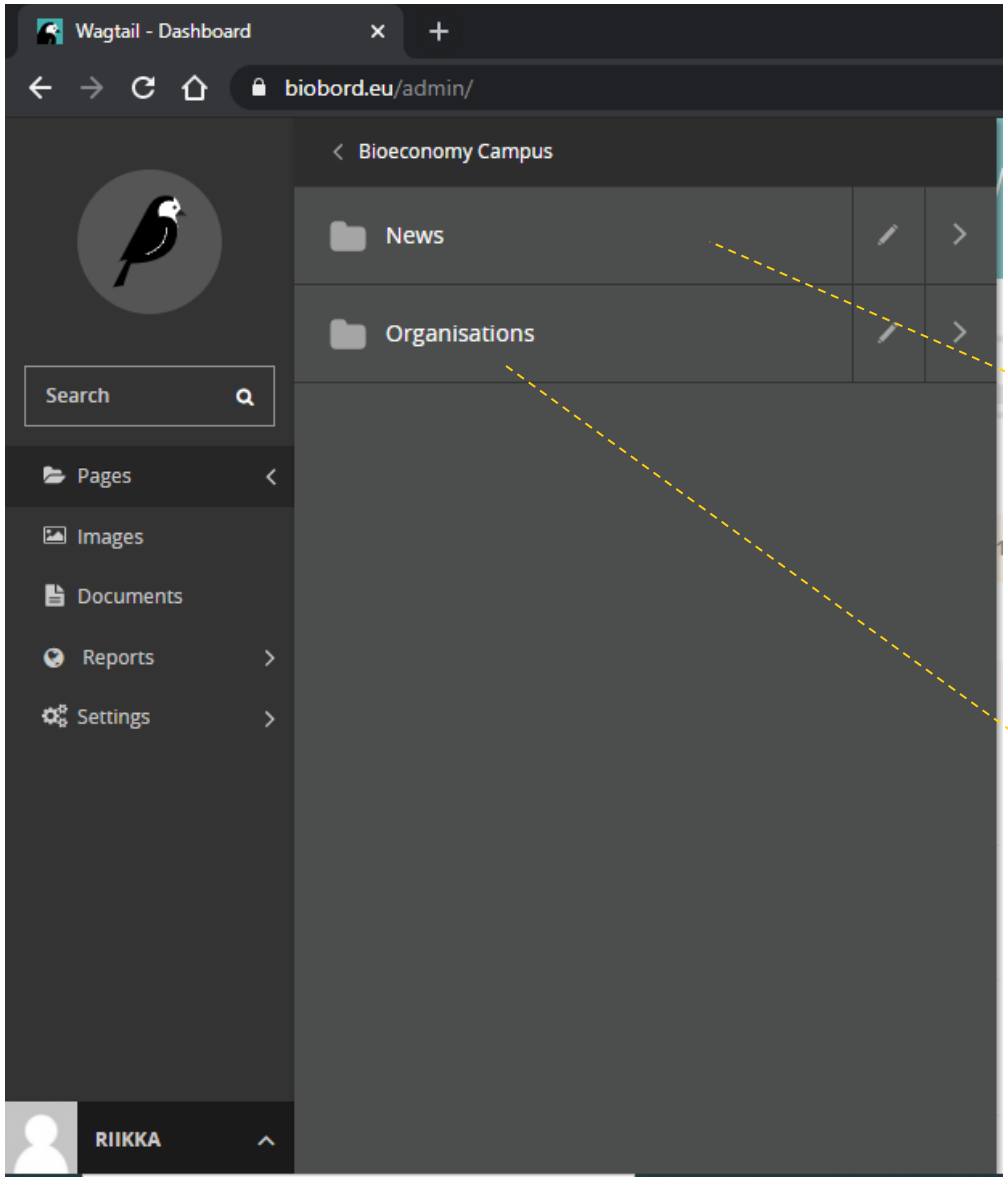

Select this, if you wish to produce a news: select the name instead of arrow

And this, if you wish to produce a service card and/or edit your hub describtion and or edit your organization description: select the name instead of arrow

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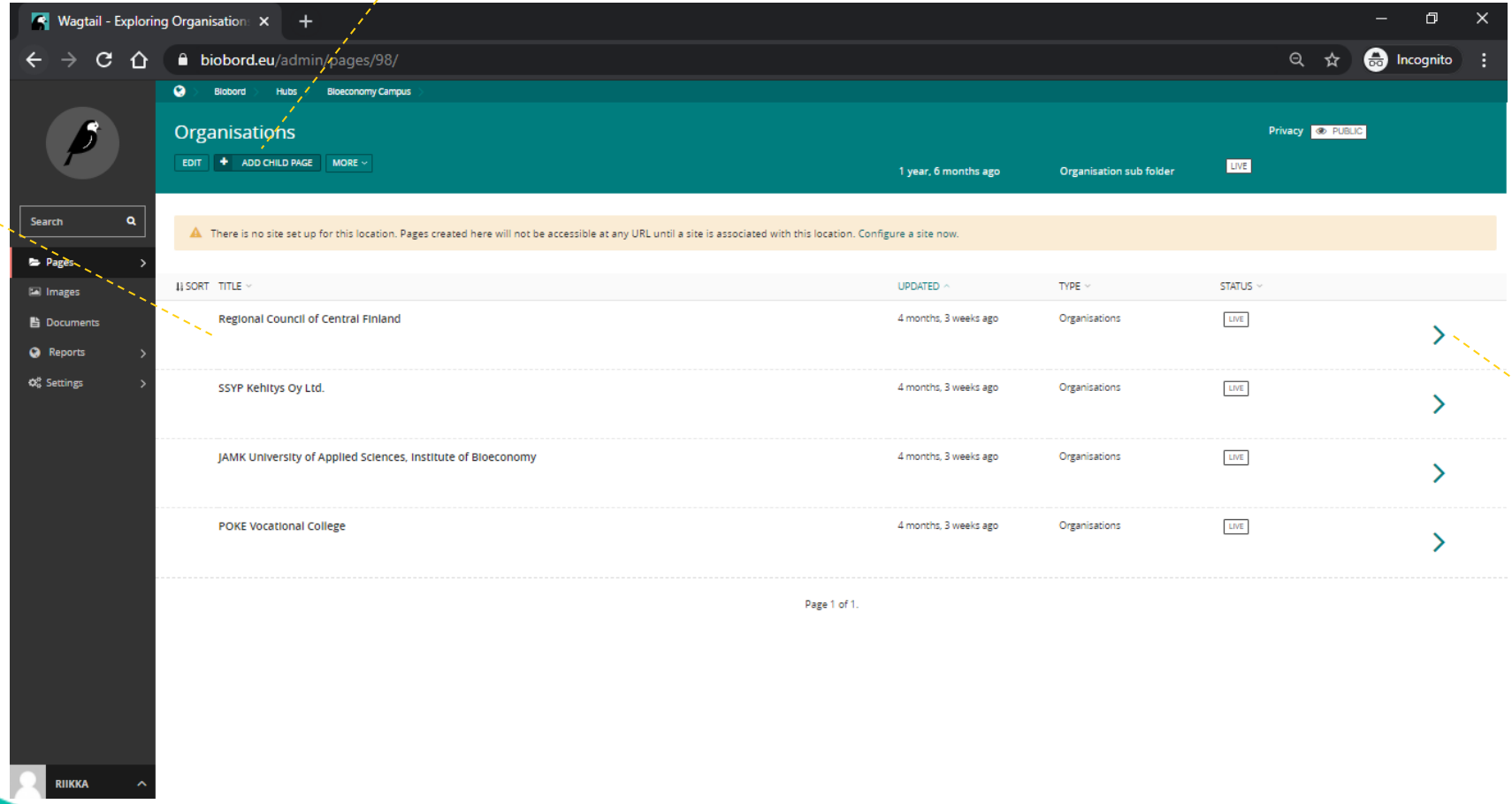
From this view, you may create/edit your organization's decription by selecting your organization

From here, you may add an organization inside of the hub you are in



5. If your are creating a service card, select the ARROW

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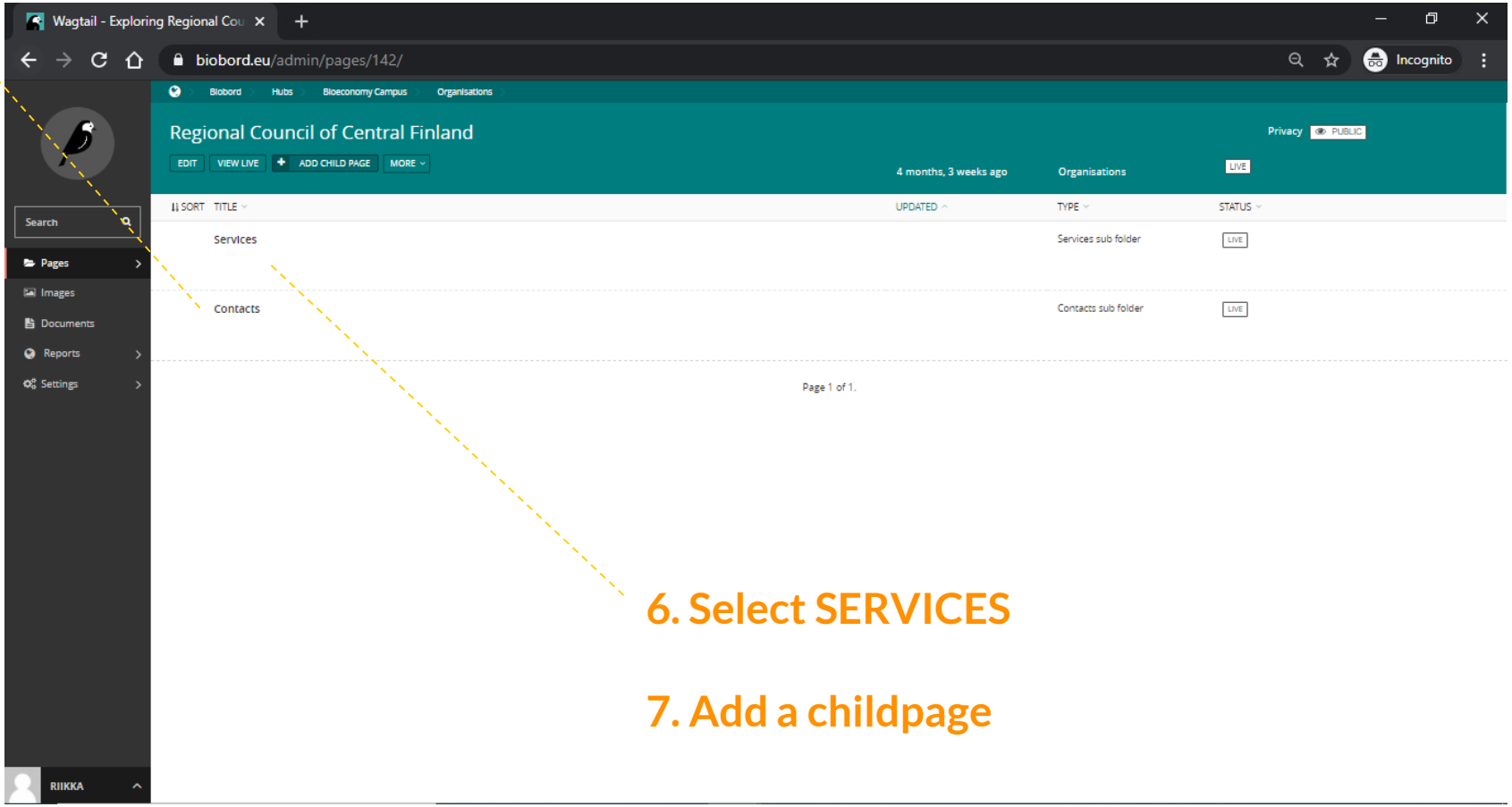
Here you may also edit the contact information of your organization



6. Select SERVICES

7. Add a childpage

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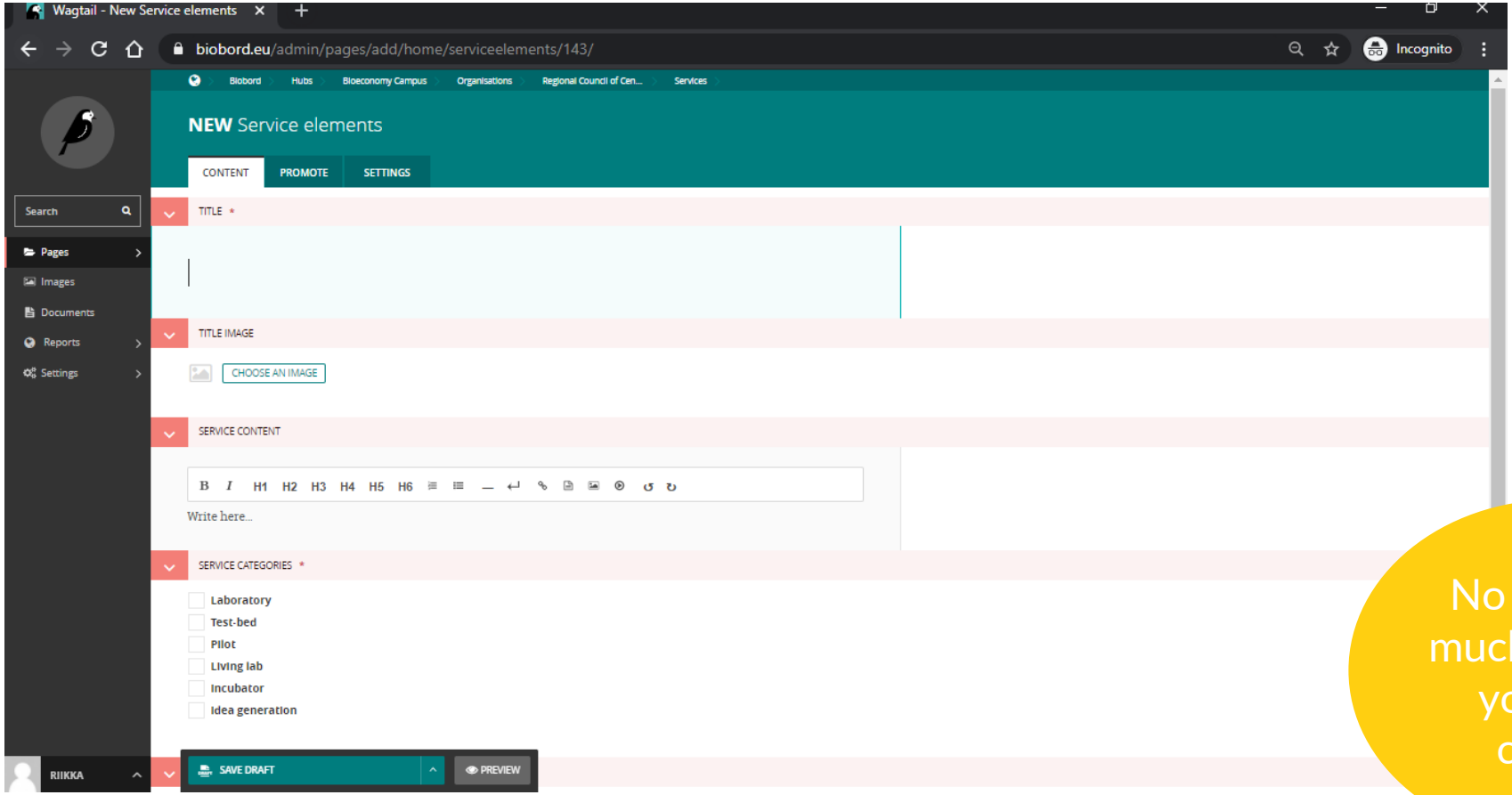
8. Create content and publish



No limits of much content you may create

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BIOBORD BRAND

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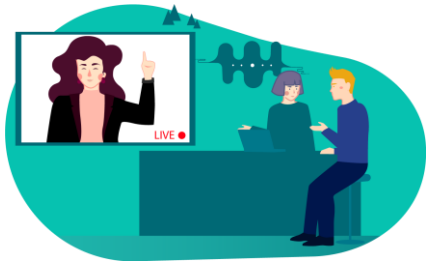
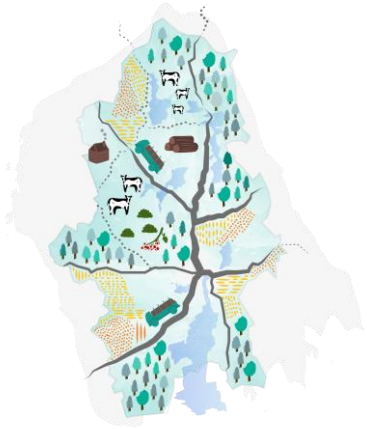


Biobord – Connecting bioeconomy developers



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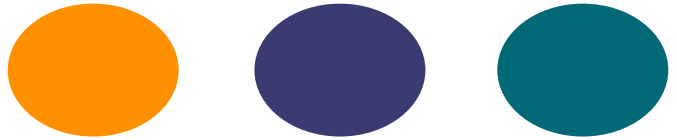
FONTS:

Lato

Rubik medium (headings)



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- Logos and illustrations available in the Resources (DMS)

- Ready-templates include correct fonts and colors:
  - Power point
  - Word
  - Leaflet
  - Roll-up

- Communication guide helps with the use of Biobord brand: https://forum.biobord.eu/t/biobord-operating-model/802

- Biobord in social media: Facebook and Twitter (LinkedIn coming soon) @Biobord_platform

- #biobord #connectedbybiobord #bioeconomy

- Biobord news will be shared in the social media platforms
- Ready presentations of Biobord and ConnectedByBiobord available, also easy user guides available for marketing. Biobord marketing fill coming in December 2020. https://forum.biobord.eu/c/connectedbybiobord/communication/91

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NEXT STEPS FOR CONNECTEDBYBIOBORD

Many ways to attract users on Biobord: regional groups, introduction events, project groups

Creating hub descriptions and organization descriptions:

A3.2.3: With the guidance of PP1 and PP6, **the extended partners of the Biobord network in Värmland (SWE), Skåne (SWE) and Pärnu (EE) Regions will study and analyze their potential to use Biobord and to connect their regional innovation system (RIS) actors and services to the Biobord platform**. PP2, PP7 and PP8 carry out mapping of the regional innovation system in line with the process outlined in the Biobord Operating Model, Guide 1. The mapping is started by the core organizations and the results are validated in regional workshops with key stakeholders of the RIS. The regional workshop introduce Biobord network and platform to get feedback on the future co-operation potential and interests to join the network. PP1 or PP6 will participate in the regional workshops to provide examples on the potential of the platform. **(M3-M6)**

Biobord facilitation and marketing:

A3.2.2 All partners take part in the BB-forum facilitation to guide new users from their region. In Biobord Administrator role, PP1 provides continuous technical support for Biobord platform users as well as coordinates the facilitators support forum ~~(Biobord Network Lounge),~~ matchmaking forum (Open Biobord Forum) and joint web-events (Biobord On Stage) to support the WP2 transnational working groups in building an online co-creation dialogue and **engaging their stakeholders and target groups (M2-M9)**

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THANK YOU!

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